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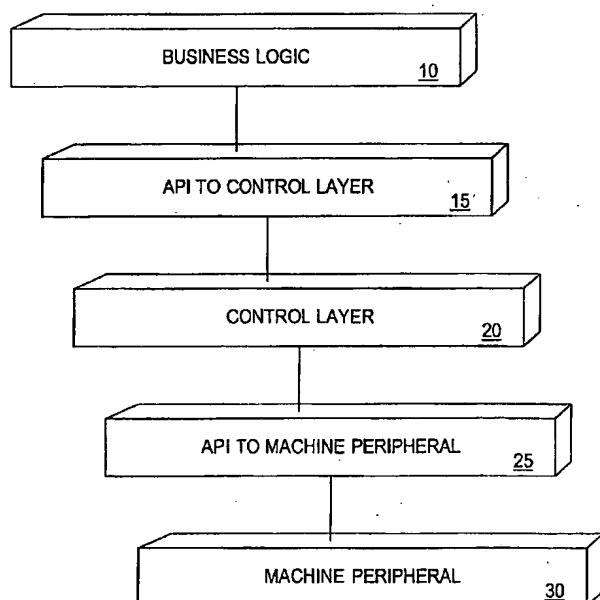
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- (71) Applicant (for all designated States except US):
WALKER DIGITAL, LLC [US/US]; 1177 High Ridge Road, Suite 128, Stamford, CT 06905 (US).
- (72) Inventors: **BREITENBACH, Paul, T.** [US/US]; 33 Hillbrook Road, Wilton, CT 06897 (US). **LEE, Sih, Y.** [US/US]; 131 Rockland Avenue, Northvale, NJ 07647 (US). **SIGNORELLI, Paul, D.** [US/US]; 241 East 76th Street, 2D, New York, NY 10021 (US). **TEDESCO, Daniel, E.** [US/US]; Two Arden Lane, Huntington, CT 06484 (US). **JORASCH, James, A.** [US/US]; 240 East 39th Street, Apartment 35J, New York, NY 10016 (US).
- (74) Agents: **ALDERUCCI, Dean, P.** et al.; Walker Digital Management, LLC, Five High Ridge Road, Stamford, CT 06905 (US).
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(54) Title: **PRODUCTS AND PROCESSES FOR ESTABLISHING MULTI-TRANSACTION RELATIONSHIPS WITH CUSTOMERS OF VENDING MACHINES**



(57) Abstract: Disclosed herein are various systems and methods for improving the establishment and management of vending machine subscriptions, including systems and methods for constructing, communicating, and registering subscriptions, as well as various methods for processing the redemption of vending machine subscription items. Several additional embodiments are disclosed, including various alternate methods of promoting longitudinal machine-customer relationships.

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